

Experience the Clarion Difference.

clarion®

Clarion is one of the premier suppliers of audio and multimedia equipment to more than 30 automakers worldwide.

For over 70 years, Clarion has been a perpetual innovator in the fields of audio, navigation, and human interface inside the vehicle. Our commitment to quality and reliability is only shadowed by our passion for delivering great performance for today's mobile lifestyle.



Clarion OEM and aftermarket systems are designed to deliver an uncompromised experience. While we appreciate the importance of deep bass and crisp highs when you are listening to your favorite song driving to work, we know your life today revolves around connectivity and access to your content and preferences. That's why we invented our award-winning Smart Access cloud-based system to allow you seamless and easy access in your vehicle to a myriad of must-have activities and services through your smartphone's apps and connectivity.

As we excitingly look toward the future and new achievements to come, we also remain connected to our accomplished past and audio heritage that's not just unique but filled with passion and commitment.

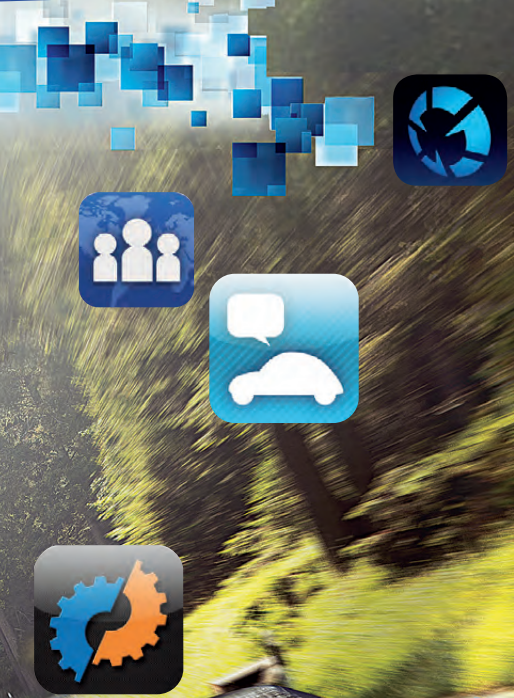
So, join us in our 2013 journey through the fields of automotive and marine audio, navigation, infotainment, and cloud-based lifestyle access to your favorite content, services and activities. Discover on your own why Clarion's influence and leadership is something you cannot live without when it comes to your uninterrupted life on the go.

At the Leading Edge: From Japan to the World

Clarion has been creating world-class in-car products since 1940. Our track record includes many revolutionary World Firsts and Japan Firsts that have set the evolution of car entertainment in high gear. See what's in your future, from Clarion, the innovation leader.

1951 Japan's First  Car radio "Le Parisien"	1993 Japan's First  Hybrid navigation system NAX-700	1996  High-performance high-quality CD center unit DRX9255	1998 World's First  Clarion AutoPC in-vehicle computer 310C
2002 Japan's First  AutoPC "CADIAS"	2007 World's First  Commercial use SDD navigation system "Solid Navi"	2012 World's First  AV Navigation Full Digital Speaker System "01DRIVE" (For Japan market)	



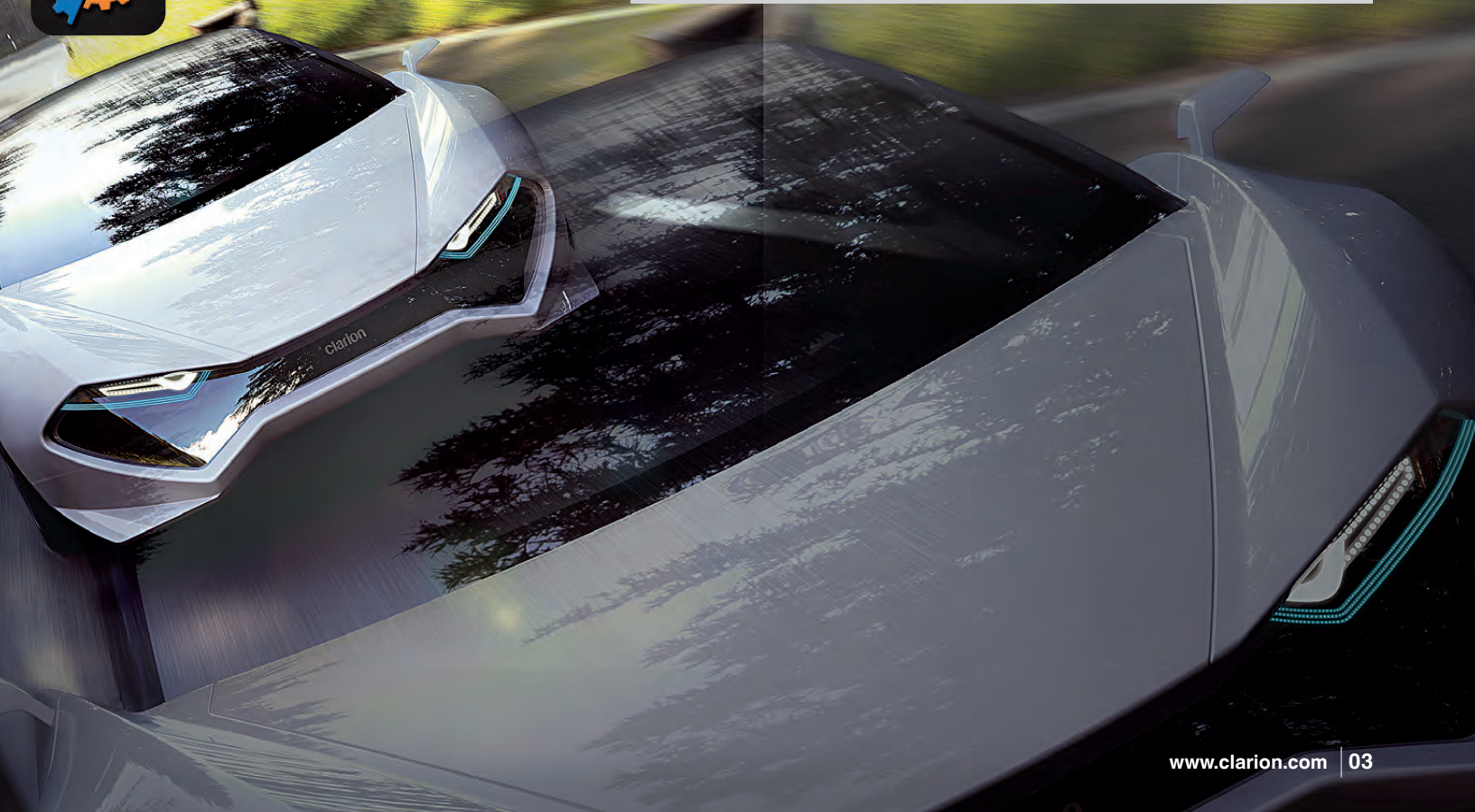


Power-up with Our 2013 Product Lineup

Clarion's 2013 product lineup is designed to both enhance and streamline today's mobile lifestyle. From high-end navigation systems featuring our award-winning *Smart Access* connectivity platform, to our high quality source units and multimedia models, powerful amps, speakers, and marine systems, we don't just take performance, reliability and simplicity seriously but we work hard to continue raising the industry standards and consumer expectations with our innovations, know-how and relentless passion for anything that moves you and connects you.

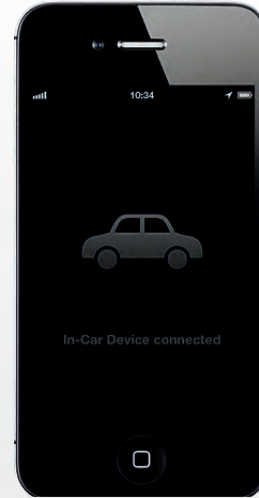
Smart Access - Simple, Flexible and Powerful.

The *Smart Access* Automotive Cloud platform developed by Clarion allows vehicles to connect to a wealth of information through various content and applications, by tapping on to the Cloud. Powerful capabilities are made simple because they're accessed through apps on your smartphone, connected to a *Smart Access* compatible unit. You can customize your experience through your choice of apps, and keep fully updated. Drive at the forefront of what's happening, with Clarion.



AV- Navigation

Access the Cloud While in Your Vehicle for the Ultimate Driving Experience



Enjoy the music, videos and apps on your iPhone® or Android™ smartphone through the NX603 large touch screen.



New

NX603



DVD MULTIMEDIA STATION WITH BUILT-IN NAVIGATION & 6.2-INCH TOUCH PANEL CONTROL

Power Output: 18W x 4 RMS (4Ω @ 14.4V±1% THD+N)
Signal to Noise Ratio: 76dB (Ref: 1W into 4Ω)



(optional RCB198)



728 variable-color key illumination for just the right look for your car



Multi-touch operation for intuitive zoom-in and zoom-out

Smart Access Connects You to What's Ahead



The Smart Access cloud service platform enables your smartphone to connect to a vast array of services, information and activities by way of cloud computing, using a smartphone. Since information is constantly updated, you can always have access to the latest and most relevant information available.



The Easy Way to Enjoy Applications that Integrate with a Smartphone.

Smart Access allows you to easily enjoy the apps you like on NX603, through iPhone & Android integration. Link your car with your life, with navigation, weather, news, Internet radio, and SNS.



Smartphone Connectivity for Android/iPhone

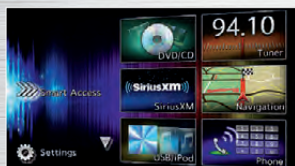
Connect to NX603 for full Smart Access enjoyment. Requires optional CCA750 cable for iPhone and optional HDMI cable for Android smartphones.





Flick Operation Makes Control more Intuitive than Ever

The interactive touch screen supports flick operation, so you can quickly scroll to another menu page. Sound familiar? Yes, it operates just like a smartphone screen. Plus, feature icons are animated for an enhanced appearance.



Enjoy Interactive Pandora® internet radio Anytime on the Road

Listen to the music, and be heard. Pandora internet radio plays songs while you feedback a “thumbs up” or “thumbs down” which is reflected in future selections. Album artwork and Track information, as well as the ability to bookmark Artists/Tracks and create your own station, are supported by the Pandora app on your smartphone.



Superior GPS Car Navigation Keeps you on Track Every Time.

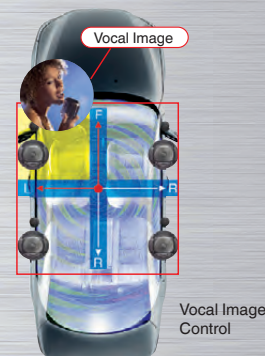
The onboard car navigation system features iGO primo® GPS receiver with map coverage of all 50 states plus Puerto Rico and Canada. It includes more than 11 million of Points of Interest, and supports English, Spanish and French so you can get there in the comfort of your own language.



Original Sound Technology “Intelligent Tune”



Clarion is long known for their rich audio heritage and unique sound technologies. We are in constant pursuit of producing premium audio products with high quality sound by incorporating original sound technologies like “Intelligent Tune.” Intelligent Tune allows listeners to adjust the vocals so it can provide the best sound reproduction and performance, through the use of the latest in sound restoration technology to automatically adjust sound frequencies that may be missing.



Vast Entertainment Options Makes Every Drive More Enjoyable

Bluetooth® wireless technology lets you talk on the phone with hands-free safety and stream music from your mobile phone. What's more, iPod® and iPhone connectivity, as well as USB and AUX inputs, make it possible to enjoy all the entertainment you enjoy everyday, seamlessly while you drive.



Bluetooth for Hands-Free Communication and Stereo Audio Streaming

Wide compatibility with numerous mobile phones assures that you'll have superior hands-free communication in your vehicle, hassle-free. Also enjoy playing music stored on your phone with Bluetooth A2DP wireless stereo audio streaming.

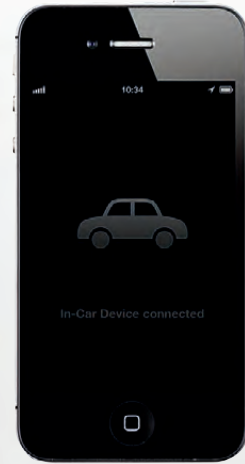


OPTIONAL ACCESSORIES

- CCA770 : HDMI Cable (TypeA to TypeA, 5.9ft) for NX603/FX503
- CCA771 : HDMI Cable (TypeA to TypeD, 5.9ft) for NX603/FX503
- CCA644 : Camera input Cable for NX603/FX503

Digital Media Receiver

Advanced Digital Media Receiver with Innovative Connectivity.



Enjoy the music, videos and apps on your Android™ smartphone or iPhone® through the FX503 large touch screen.



New FX503

Smart Access Android Connectivity Made for iPod iPhone MICRO SD

PANDORA ((SiriusXM) READY) Bluetooth Intelligent Tune™

HDMI® HIGH-DEFINITION MULTIMEDIA INTERFACE

MULTIMEDIA STATION & 6.2-INCH TOUCH PANEL CONTROL

Power Output: 18W x 4 RMS (4Ω@14.4V±1% THD+N)
Signal to Noise Ratio: 76dB (Ref: 1W into 4Ω)

Designed to Put Everything within Finger's Reach.
The flat face panel and cool black trimming give this 2-DIN unit undeniable presence. Large icon graphics put myriad features at the tip of your finger, and blue-illuminated buttons are design-integrated with the frame.

A Growing Array of Car-Optimized Apps

Count on a growing variety of Smart Access compliant apps from third party content providers, as well as Clarion's original apps, to make your next drive more convenient, informative and entertaining. Apps are optimized for the in-car environment to maximize usability to keep your focus on driving. And since more apps are always on their way, you can continue to customize and upgrade your driving experience long after your purchase.

Smartphone Connectivity for Android / iPhone



Android and iPhone Connectivity for Seamless Enjoyment*



You can connect your Android or iPhone to the unit and access the music and videos. Your device can be operated from the unit's control panel, with sound audible through the vehicle's speaker system.

* Please see our website for details of compatible iPhone/Android models.

Original Sound Technology "Intelligent Tune" Intelligent Tune™

Clarion is long known for their rich audio heritage and unique sound technologies. We are in constant pursuit of producing premium audio products with high quality sound by incorporating original sound technologies like "Intelligent Tune." Intelligent Tune allows listeners to adjust the vocals so it can provide the best sound reproduction and performance through the use of the latest in sound restoration technology.

* For audio playback, please use the USB cable provided with your iPhone. * For video playback, an optional CCA750 cable is required. * Please see our website for details of compatible iPhone/Android models.

FEATURES

	Smart Access		DVD/CD	USB	iPod&iPhone control	Built-in Bluetooth®	HD Radio™	SiriusXM	Pandora®	Playback Media		Bluetooth Built-in Microphone
	iPhone	Android								MP3/WMA	MP4	
NX603	● *1	● *1	●	Rear	●	●	—	Ready*2	● *3	● *4	—	●
FX503	● *1	● *1	—	Rear	●	●	—	Ready*2	● *3	● *5	—	●
NX702	—	—	●	Rear	●	Parrot	Built-in	Ready*2	● *3	● *4	—	●
NZ503	—	—	●	Rear	●	Parrot	Ready(THD400)	Ready*2	● *3	● *4	●	●

* For functional details please visit the Clarion website. *1 Please see our website for details of compatible iPhone/Android mobiles *2 SiriusXM -Connect™ Vehicle Tuner *3 iPhone Only *4 CD/USB/SD *5 USB/SD

The Ultimate Multimedia, Navigation and Connectivity Solution.



NX702

DVD MULTIMEDIA STATION WITH BUILT-IN NAVIGATION & 7-INCH HIGH RESOLUTION TOUCH PANEL CONTROL



Power Output:
19W x 4 RMS (4Ω@14.4V±1% THD+N)
Signal to Noise Ratio:
95dB (Ref: 1W into 4Ω)

Advanced Functions Prove Information is Power

Built-in iGo Primo® car navigation knows where you are and helps you get where you're going with 12 million Points of Interest to choose from. Plus, Total Traffic Network real-time traffic data service keeps you updated on local traffic conditions. Built-in HD Radio™ tuner lets you

listen to your favorite FM and AM stations in digital high quality, provides access to a wide variety of programming, and offers advanced functions like iTunes tagging. For all your information and music, it's all you need.

- 30 Day Latest Map Guarantee • 728-Variable Color Key Illumination
- Pandora® internet radio Capability • Built-in HD Radio tuner • 3D Navigation Maps • Voice Recognition • Digital Time Alignment Control and 3-way Crossover

High-Performance Navigation and Superb Entertainment in Compact Dimensions.



NZ503

DVD MULTIMEDIA STATION WITH BUILT-IN NAVIGATION & 7-INCH MOTORIZED HIGH RESOLUTION TOUCH PANEL CONTROL



Power Output:
19W x 4 RMS (4Ω@14.4V±1% THD+N)
Signal to Noise Ratio:
95dB (Ref: 1W into 4Ω)

Gets You There and Keeps You Entertained All the Way

With iGo Primo car navigation built-in, you get accurate guidance to your destination. And to keep you and your passengers entertained along the way, count on iPod/iPhone connectivity and Parrot Bluetooth

to make things more musical and conversational. Access Pandora internet radio for the latest experience in radio entertainment. Let NZ503 fill your car with more smiles.

- 30 Day Latest Map Guarantee.* • Built-in Parrot Bluetooth® for Hands-free Calling & Stereo Audio Streaming • Pandora internet radio Capability • 3D Navigation Maps

Optional External Microphone	Navigation		Sound Make			I/O					
	Built in Navigation	POIs	EQ	Digital time alignment	LPF/HPF	Rear vision Camera Ready	2Zone Entertainment	RCA Output	AUX Input	Wireless Remote	OEM Steering Wheel Control Ready
●	●	11million	Intelligent Tune	—	●	●*7	—	4V/6ch	2AV*8	Optional	●
●	—	—	Intelligent Tune	—	●	●*7	—	4V/6ch	2AV*8	Optional	●
●	●	12million	BEAT EQ PLUS	●	●	●	●	4V/6ch	1AV*9	●	●
●	●	12million	BEAT EQ*6	—	●	●	●	4V/6ch	2AV*8	●	●

*6 3band PEQ *7 Accessory cable is required *8 Front/Rear *9 Rear

Linking to Your Entertainment is Just a Touch Away.



VX401



DVD MULTIMEDIA STATION WITH 6.2-INCH HIGH RESOLUTION TOUCH PANEL CONTROL



Power Output:
18W x 4 RMS (4Ω@14.4V±1% THD+N)
Signal to Noise Ratio:
82dB (Ref: 1W into 4Ω)

Wireless Connectivity Maximizes Safety and Convenience.



VZ401



DVD MULTIMEDIA STATION WITH 7-INCH HIGH RESOLUTION TOUCH PANEL CONTROL



Power Output:
18W x 4 RMS (4Ω@14.4V±1% THD+N)
Signal to Noise Ratio:
82dB (Ref: 1W into 4Ω)



iPod® and iPhone® Fun

You can connect your iPod or iPhone to the source unit and access the music and videos that are stored on it. Your device can be operated from the source unit's control panel, with sound audible through the car's speaker system.

- * Optional CCA750 cable is required.
- * Please see our website for details of compatible iPod and iPhone models.

Rear Vision Camera

CC510

New

REAR VISION CMOS CAMERA

Compact Automotive Camera with Distance Guide Lines (Red, Orange, Yellow, Green)

- 1/4" Color CMOS Sensor Technology • High Visibility Day and Night Low • Light Sensitivity: 0.5 lux • 150 Degree Horizontal Viewing Angle • 100 Degree Vertical Viewing Angle • IP67 Water Ingress Protection • ASTM D4329 (UV) Certified • Auto Gain Control (AGC) • Auto White Balance • Mirror Image • Active Pixels: 342,016 (668 horizontal x 512 vertical) • Tilt and Swivel Mounting Bracket Included • Video Output: NTSC • Compact Connector • Sealed Unit Construction 8-feet (2.5 m) Camera Pigtail • 23-feet (7 m) RCA and Power Connections • Dimensions (mm): 23 (H) x 23 (W) x 22 (D) • Weight: 12 grams • Compatible with CAU001 License Plate Frame Bracket • Low Light Sensitivity: 0.5 lux • IP67 Water Ingress Protection



CC4001U

REAR VISION CAMERA

- CMOS Sensor Technology • 130 Degree Horizontal Viewing Angle • 98.8 Vertical Viewing Angle • Auto Gain Control (AGC) • Auto White Balance • Mirror Image



CAU001
Illuminated License Plate Frame for Rear Vision Camera

HD Radio™ Tuner

THD400

HD RADIO TUNER

Compatible with
**NZ503/VX401/
VZ401**



OPTIONAL ACCESSORIES

<p>VA700 Video Distribution Amplifier</p> <ul style="list-style-type: none"> • 1 RCA Composite Video Input • 7 Buffered 75-Ohm RCA Composite Video Outputs • Stable Video Signal for up to 7 LCD Monitors 	<p>RCX007 Remote Control for NX702</p> <p>RCX005 Remote Control for NZ503/VX401/VZ401</p> <p>RCB198 Remote Control for NX603/FX503</p>	<p>CCA750 Audio/Video Connection Cable for iPod / iPhone for NX603/FX503/NX702/NZ503/VX401/VZ401</p> <p>CCAUSBV 3.5mm/USB Audio/video Extension Cable</p>
<p>WH114H Wireless Headphone Systems</p> <ul style="list-style-type: none"> • Replacement and/or Additional Headphone for WH114 	<p>RCB199 External Microphone for NX603/FX503/NZ503/NX702/VX401/VZ401</p> <p>RCB204 External Microphone for NZ503/NX702/VX401/VZ401</p>	<p>CCAUX RCA/3.5mm AUX Input Cable</p> <p>CCAUSB USB Extension Cable</p>

MULTIMEDIA FEATURES

	DVD Video	iPod & iPhone Control	Built-in Bluetooth®	HD Radio	MP3/WMA	USB	Optional External Microphone	Rear Vision Camera Ready	Rear AV Output	RCA Output	AUX Input	Subwoofer Control	LPF	OEM Steering Control Ready
VX401/VZ401	●	●	●	Ready (THD400)	●	Rear	●	●	●	2V/6ch	2 AV	●	●	●

* For functional details please visit the Clarion website.